8879973 Ver# 9 Status Revised

Traffic Order# 37575 Printed: Last Received: 10/19/2012 8:48 AM 10/19/2012 8:39 AM

Rep Firm

Sales Office (

Salesperson (

Showing Buylines: All Lines

Station KLAS-TV LAS VEGAS

Advertiser () PATRIOT MAJORITY

Product Issue Estimate# 2029

Rep Order#

EC'd Yes

Sarah Levene Buyer

Phone# Fax#

) WATERFRONT STRATEGIES Agency (

3050 K ST NW, SUITE 100 WASHINGTON, DC 20007 Agency C/P1/P2/E

Flight Dates Hiatus Weeks 84/91/2029

10/16/2012 - 11/06/2012

Salesperson Phone#

202-872-5880 Salesperson FAX# 202-872-0263

) WASHINGTON

) MIKE JONES

1 of 4

-- CONTRACT COMMENT --

217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISION, DO NOT DOUBLE BOOK TOTAL - \$265,750

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	M	600A-70CA	A 8 NEWS NOW AT 5-7AM	:30	\$3,000.00	10/22-10/22	1	1	1	\$3,000.00	
	2	TU-F	600A-700A	A 8 NEWS NOW AT 5-7AM	:30	\$3,000.00	10/23-10/26	3	1	3	\$9,000.00	
	3	TU-F,M	600A-700 <i>F</i>	A 8 NEWS NOW AT 5-7AM	;30	\$3,000.00	10/30-11/05	0	0	0	\$0.00	
	4	TU	600A-70CF	A 8 NEWS NOW AT 5-7AM	:30	\$3,000.00	11/06-11/06	0	0	0	\$0.00	
	5	М	700A-90CA	A CBS THIS MORNING	:30	\$3,000.00	10/22-10/22	1	1	1	\$3,000.00	
	6	TU-F	700A-90CF	A CBS THIS MORNING	:30	\$3,000.00	10/23-10/26	2	1	2	\$6,000.00	
	7	TU-F,M	700A-900 <i>I</i>	A CBS THIS MORNING	:30	\$3,000.00	10/30-11/05	0	0	0	\$0.00	
	8	TU	700A-900 <i>F</i>	A CBS THIS MORNING	:30	\$3,000.00	11/06-11/06	0	0	0	\$0.00	
	9	SU	600A-630 <i>F</i>	A 8 NEWS NOW SUNDAY MORNING- #1	:30	\$1,500.00	10/21-10/21	1	1	1	\$1,500.00	
	10	TU-F	900A- 1000A	LIVE! WITH KELLY	:30	\$2,000.00	10/16-10/26	3	2	6	\$12,000.00	

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Last Received: Showing Buylines: All Lines

Station Adverti Product Estimat	ser (KLAS-TV LAS VEGAS () PATRIOT MAJORITY Issue 2029			Agency () 3050 K : WASHI Agency C/P1/P2/E	Rep Firm Sales Office () WASHINGTON Salesperson () MIKE JONES							
Buyer Phone# Fax#	S	Sarah Levene			Flight Dates Hiatus Weeks	E 84/91/2029 10/16/2012 - 11/06/2012			Salesperson Phone# Salesperson FAX#		202-872-5880 202-872-0263		
	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
	11	TU-F,M	1200P- 1230P	8 NEWS NOW AT NOON		:30	\$2,000.00	10/16-10/22	4	1	4	\$8,000.00	
	12	TU-F	1200P- 1230P	8 NEWS NOW AT NOON		:30	\$2,000.00	10/23-10/26	4	1	4	\$8,000.00	
	13	TU-F,M	1200P- 1230P	8 NEWS NOW AT NOON		:30	\$2,000.00	10/30-11/05	0	0	0	\$0.00	
	14	TU	1200P- 1230P	8 NEWS NOW AT NOON		:30	\$2,000.00	11/06-11/06	0	0	0	\$0.00	
	15	TU-F	300P-40CP	ELLEN		:30	\$2,500.00	10/16-10/26	2	2	4	\$10,000.00	
	16	su	530P-600P	INSIDE EDITN W		:30	\$650.00		0	0 0	0 0	\$0.00	
	17	TU-F,M	400P-500P	8 NEWS NOW AT 4PM &	430PM	:30	\$2,500.00	10/16-10/22	5	1	5	\$12,500.00	
	18	TU-F	400P-500P	8 NEWS NOW AT 4PM &	430PM	:30	\$2,500.00	10/23-10/26	4	1	4	\$10,000.00	
	19	TU-F,M	400P-500P	8 NEWS NOW AT 4PM &	430 PM	:30	\$2,500.00	10/30-11/05	0	0	0	\$0.00	
	20	TU	400P-500P	8 NEWS NOW AT 4PM &	430 PM	:30	\$2,500.00	11/06-11/06	0	0	0	\$0.00	
	21	TU-F	500P-63CP	8 NEWS NOW ROTATION		:30	\$3,000.00	10/16-10/26	4	2	8	\$24,000.00	
	22	SA	530P-600P	POLITICS NOW		:30	\$3,000.00	10/20-10/27	1	2	2	\$6,000.00	
	23	su	400P-430P	8 NEWS NOW @ 4P (AFT	ER NFL)	:30	\$3,000.00	11/04-11/04	0	0	0	\$0.00	
	24	TU	800P-900P	NCIS		:30	\$50,000.00	10/30-10/30	0	0	0	\$0.00	
	25	TU	900P- 1000P	NCIS: LOS ANGELES		:30	\$20,000.00	10/16-10/16	2	1	2	\$40,000.00	

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í	Station Advertise Product Estimates	er (Is	KLAS-TV LAS VEGAS () PATRIOT MAJORITY Issue 2029			Agency () WATERFRONT STRATEGIES 3050 K ST NW, SUITE 100 WASHINGTON, DC 20007 Agency C/P1/P2/E 84/91/2029					Rep Firm Sales Office () WASHINGTON Salesperson () MIKE JONES			
Buyer Phone# Fax#			arah Levene			Flight Dates Hiatus Weeks	10/16/	10/16/2012 - 11/06/2012		Salesperson Phone# Salesperson FAX#		202-872-5880 202-872-0263		
L	T Li		Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
_														
	2	6	W	800P-90CP	SURVIVOR		: 30	\$30,000.00	10/31-10/31	0	0	0	\$0.00	
	2	7	W	1000P- 1100P	C.S.I.		:30	\$15,000.00	10/24-10/24	0	0	0	\$0.00	
	2	8	тн	1000P- 1100P	ELEMENTARY		:30	\$12,000.00	11/01-11/01	0	0	0	\$0.00	
	2:	9	su	700P-80CP	60 MINUTES		:30	\$25,000.00	10/21-10/21	0	0	0	\$0.00	
	30	0	SA	1100P- 1135P	8 NEWS NOW AT 11PM-W	KND	:30	\$2,500.00	10/20-10/27	1	2	2	\$5,000.00	
	3:	1	TU-F,M	1100P- 1135P	8 NEWS NOW AT 11PM		:30	\$5,500.00	10/30-11/05	0	0	0	\$0.00	
	3;	2	TU-F,M	1135P- 1237A	LATE SHOW W/LETTERMA	.N	: 30	\$950.00	10/16-11/05	0	0	0	\$0.00	
	3:	3	TU-F	1237A- 137A	LATE LATE SHOW		:30	\$1,200.00	10/23-10/26	1	1	1	\$1,200.00	
	3.	4	М	900P- 1000P			:30	\$20,000.00	10/22-10/22	2	1	2	\$40,000.00	
			Buylin	e Comment:	HAWAII 5 0									
	3:	5	SA	800P- 1000P			:30	\$8,400.00	10/27-10/27	1	1	1	\$8,400.00	
			Buylin	e Comment:	PRIME SAT MOVIE									
	*:	36	su	1000A- 400P			:30	\$41,450.00	10/21-10/21	1	1	1	\$41,450.00	
			Buvlin	e Comment:	NFL									

Buyline Comment: NFL Sales Remark: V9 .

V9 Comment Changed, Rate Changed

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) WATERFRONT STRATEGIES Rep Firm KLAS-TV LAS VEGAS Station Agency Sales Office () WASHINGTON 3050 K ST NW, SUITE 100 Advertiser) PATRIOT MAJORITY WASHINGTON, DC 20007 Salesperson () MIKE JONES Product Issue 84/91/2029 2029 Agency C/P1/P2/E Estimate# Flight Dates Salesperson Phone# 202-872-5880 Buyer Sarah Levene 10/16/2012 - 11/06/2012 Hiatus Weeks Salesperson FAX# 202-872-0263 Phone# Fax# Rate Dates Spots/Week # of Total Total Cost Daypart LT Ln Day Time Program Len Weeks Spots ----_____ ____ -----37 SA 800P-:30 \$8,300.00 10/20-10/20 2 1 2 \$16,600.00 1000P Buyline Comment: SAT PRIME MOVIE 1 1 \$100.00 38 TU-F 400A-459A :30 \$100.00 10/16-10/19 1 Buyline Comment: NEWS

--- REPORT TOTALS---

Report Totals: 57 / \$265,750.00

-SALES MONTHLY TOTALS--

Oct 12: 57 / \$265,750.00 Nov 12: 0 / \$0.00

Sales Totals: 57 / \$265,750.00 Station Totals: 57 / \$265,750.00 Lines not sent/rcld/rtrn: 0 / \$0.00

-- COMPETITIVE--

25% KTUD 0% Market Totals \$885,833 CABL 0% KLAS 30₺ KSNV 40% KTNV KVCW 0% KVMY 0% KVVU 5% UNKN 0 %

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